



# E-COMMERCE RE-INVENTED

PATENT & TM PENDING

VIRTUAL ADVICE IS THE FUTURE OF ONLINE RETAIL

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VIRTUAL ADVICE INC.

CREATED FOR;

**NOBLE ESTATES**  
*Wine & Spirits*

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# ACTIVE (VIRTUAL ADVICE) VS PASSIVE SELLING

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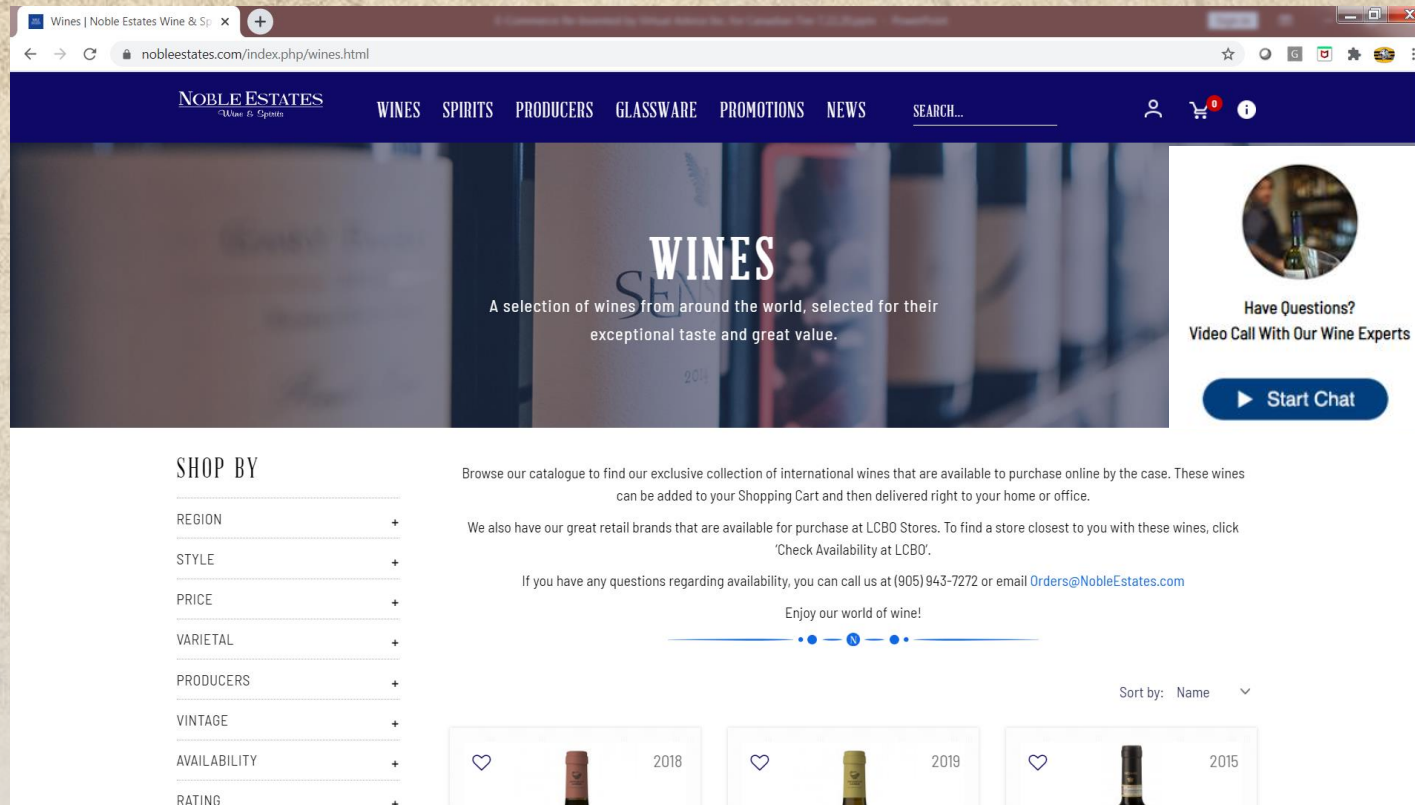


- Online buying has never been more prevalent than during the 2020 Covid19 Pandemic.
- During 2020, applications such as Skype, Facetime, Zoom and others became even more common channels of communication.
- However, when it comes to e-commerce, traditionally consumers are left to search passively on their own, find and research what they think they want and then make a decision on their own to buy online or not.





# VIRTUAL ADVICE – WEBSITE VIDEO LINK

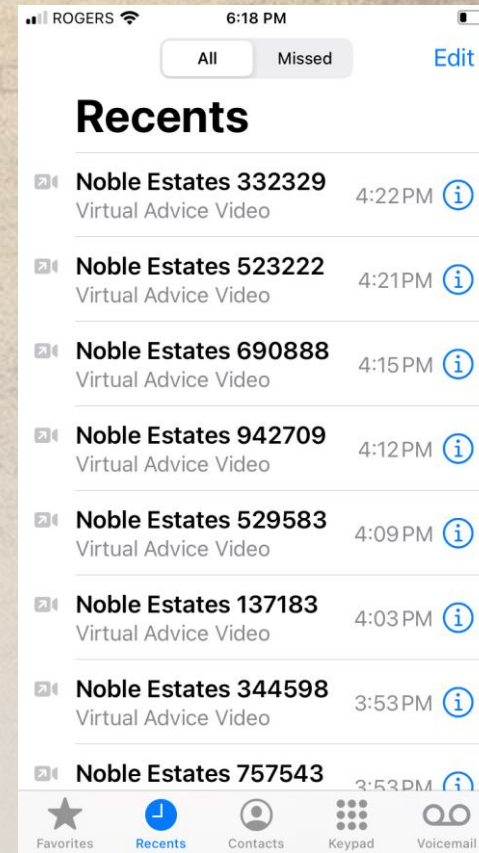
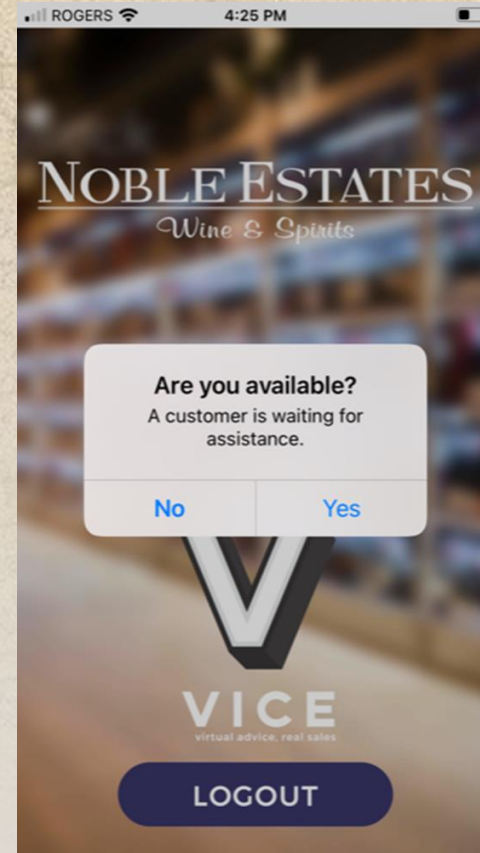
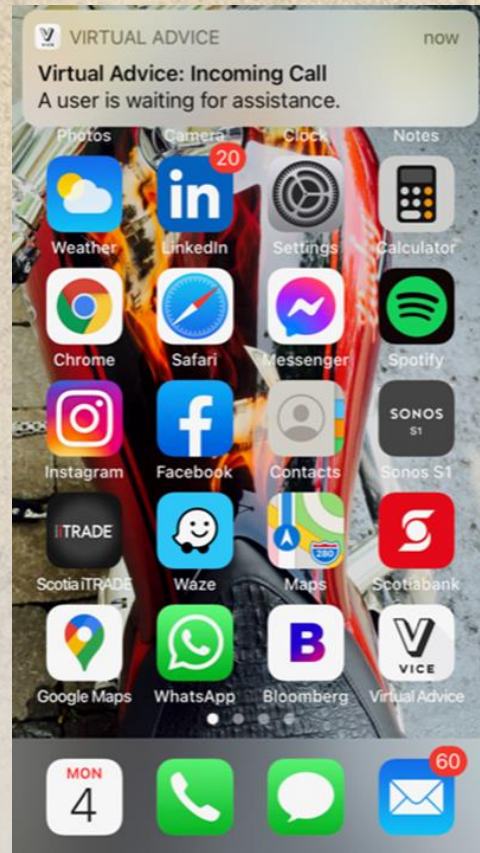
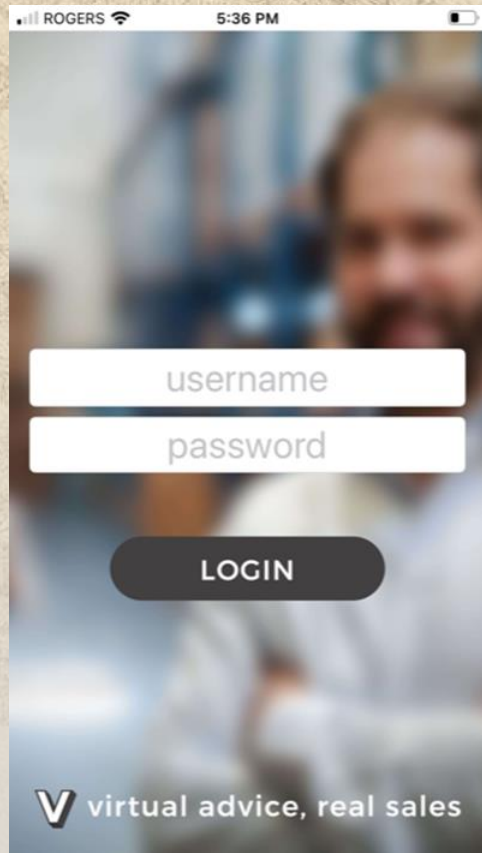
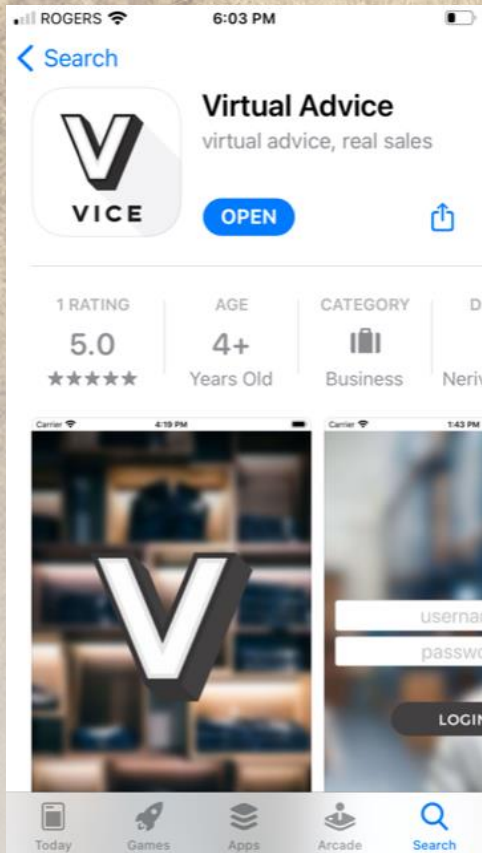


Ask our experts  
for Virtual Advice

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# VICE APP – LOGIN, NOTIFICATIONS, CALLS



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# TECHNOLOGY

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- Website integration to promote and engage video connections to expert local retail staff during e-commerce.
  - 1 way video for privacy so customers can only see experts & inventory
  - 2 way video to engage shoppers or include influencers so experts can see the intended product use/application





# FEATURES & BENEFITS

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- Complete more transactions
  - Increase Sales
- Enhance customer service
- Improve buyer satisfaction
- Create fun buying experience



*Cheers!*



# CRAIG LEVEL EXPERTISE... “2 MINUTES / 2 CASES”



Virtual Advice video

1. Establishes trust
2. Offers expertise
3. Sells more

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# BEST PRACTICES FOR SELLING USING VIRTUAL ADVICE

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- 1. Be available, be prepared & be friendly**
- 2. Introduce yourself by name**
- 3. Listen to your customers questions**
- 4. Show products (toggle camera) quickly**
- 5. Provide confident, convincing advice**
- 6. Cross sell, up sell**
- 7. Close sales**
- 8. Thank customers**



# CONTACT INFORMATION

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**VICE**  
virtual advice, real sales

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