



FOR IMMEDIATE RELEASE

**TORONTO REGION BID FOR AMAZON'S HQ2 HIGHLIGHTS MOST EDUCATED
WORKFORCE IN NORTH AMERICA**

Regional Municipalities Come Together To Champion the Toronto Region's Talent Story

TORONTO – October 19, 2017 – Toronto Global Chairman, Mark Cohon, Toronto Global Vice-Chair, Janet Ecker, and Toronto Global CEO, Toby Lennox, today issued the following statement in support of the region's joint reply to the Amazon HQ2 bid:

"The Toronto Region, which for the purposes of this bid includes the collective value proposition from Waterloo Region, Guelph and Hamilton, offers a highly-educated and growing pool of affordable talent that, when combined with our unique cultural diversity, dynamic economy and outstanding quality of life, sets us apart from all others. This incomparable set of strengths forms the foundation of the appeal catalogued in our response to the Amazon request-for-proposals. We applaud the announcement by the Province of Ontario to build a talent pipeline that will prove valuable for all of us to grow, attract and retain talent – our most competitive asset.

By releasing this bid document in full, we are inviting Amazon and the entire world to take a close look at all that the Toronto Region has to offer. Ours is a destination that draws on a diverse talent base that speaks more than 180 languages and dialects, and will be soon producing more than 50,000 science, technology, engineering and mathematics graduates annually – more, per capita, than any other jurisdiction in North America. From the downtown core to commercial parks to suburban lands, we have identified ten distinct potential sites for Amazon's new headquarters, showcasing the rich variety of competitively-priced and available real estate options.

This effort sustains not only this bid to attract Amazon's second worldwide headquarters; it serves as the cornerstone of our appeal to other investors and businesses, as well as all those many homegrown entrepreneurs and start-ups that will spur future jobs and growth across the region."

To access the bid book in full, please visit www.torontoglobal.ca/amazon.

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About Toronto Global

Launched in February 2017, Toronto Global is an arms-length not-for-profit corporation representing municipalities in the Toronto Region. Its mandate is to work with our municipal, provincial and federal colleagues to market the entire region to international investors by promoting the Toronto Region's diversity of services, sectors and industries, diverse and innovative workforce and strong and stable economy to attract FDI from targeted industries around the world. Toronto Global's work builds upon the federal and provincial government's commitment to growing Canada's innovation and knowledge-based economies by driving targeted, region-wide economic growth to generate quality skills, jobs and opportunities for Canadians.

Toronto Global's team of experts provides a comprehensive, customized service to ensure a smooth transition for international companies wishing to do business in the Toronto Region. Toronto Global makes investing in the region simpler by actively researching and targeting growth sectors such as advanced manufacturing, life sciences, financial services, technology and food and beverage with a goal of bringing companies to the region to generate economic growth and create high value jobs.

About the Toronto Region

The Toronto Region is the economic engine of Canada, generating 20 percent of the country's GDP and housing 40 percent of Canada's business headquarters. The region is a major player on the international stage, attracting business investment from all over the world. There has never been a better time to come together to build on this momentum and to bolster the region's stellar global reputation as a safe, stable and profitable place to invest.

The region is the most multicultural in the world and home to the most skilled and highly educated workforce among countries of the Organization for Economic Co-operation and Development (OECD). With our strong and diverse economy, competitive business costs, exceptional talent pool, strategic location and unmatched quality of life, the municipalities that make up the Toronto Region present a global business offering that is second to none.

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